



SONY BMG MUSIC ENTERTAINMENT is a global recorded music joint venture with a roster of current artists that includes a broad array of both local artists and international superstars, as well as a vast catalogue that comprises some of the most important recordings in history. Our roster of current artists includes Will Young, Britney Spears, Justin Timberlake, Usher, Dido, Lemar, Foo Fighters, Eurythmics, Bruce Springsteen, Beyonce, Pink, Editors, Kasabian, Outkast and Bob Dylan amongst many others.

We have a number of opportunities available to join our digital sales team. If you're passionate about music, have a proven track record and know your apples from your oranges read on....

DIGITAL BUSINESS ACCOUNT MANAGER - MOBILE

The main focus of this role is to manage the relationships with key Mobile Network Operators and mobile sales partners to maximise the sales of SONY BMG content. The Account Manager would also be responsible for developing suites of mobile content, including ringtones (poly and master), images, downloads, video etc. For this role we are looking for an account manager of the highest calibre, with proven man management skills and with a strong track record of success within the music/mobile arena.

DIGITAL BUSINESS ACCOUNT / BUS DEV MANAGER

In this role you will manage mobile sales and campaigns to mobile service providers. As the account manager you will be responsible for ensuring providers receive all necessary content and support so that promotions and campaigns are delivered on time and to agreed specifications thus insuring mobile sales opportunities are maximised. In addition you will work alongside the Director of New Media on developing SONY BMG's digital business with existing and new partners across fixed line and mobile channels. The ideal candidate will have had significant success in developing digital business in a similar field.

DIGITAL BUSINESS ASSISTANT - DOWNLOADS

The Digital Business Assistant will work with SONY BMG's Digital Account Managers to help maximise revenues for SONY BMG's digital content from fixed line opportunities such as the internet. They will be responsible for helping create, develop, and monitor the sale of downloads via external partners, distribution companies or via SONY BMG's own channels to consumers including CDs, marketing POS, websites, email and SMS. We are looking for a digitally savvy assistant with strong communication and organisational skills to act in a general support role to the Digital Account Manager and Account Executive.

DIGITAL OPERATIONS CO-ORDINATOR

Our Digital Operations team manage the relationships with our external digital warehouse to ensure that all SONY BMG releases and meta-data are delivered to our digital partners in a timely fashion. The digital ops coordinator will liaise with Digital Account Managers at SONY BMG UK and SONY BMG Europe/US to ensure that all releases are handled correctly and release dates maintained appropriately within SONY BMG label copy systems. The ideal candidate will have gained some experience in New Media, will have good knowledge of digital development and be highly organised.

Salaries negotiable including excellent flexible benefits package.

If you have the skills, experience and desire for any of the above roles please forward your CV to our advising consultant, David Johnston of Handle Recruitment.
david@handle.co.uk tel: 020 7569 9999

MARKETING DIRECTOR

SYCOmusic



LONDON - COMPETITIVE SALARY

With some of the biggest music artists and TV brands in the world, SYCO'S success as part of the Sony Music Entertainment Group is unrivalled. Creativity and the consumer are at the centre of all its thinking driving a unique company culture that is widely seen as the industry leader in both music and TV.

Alongside a very prolific TV operation that boasts the X Factor and Got Talent global franchises, the music company is home to some of the biggest stars in the world which includes Leona Lewis, Susan Boyle, Alexandra Burke, Il Divo and Westlife. A list that includes the biggest selling artist in the world in 2009, 3 artists who have achieved No.1 albums in America amongst other record breaking firsts, quite simply, SYCO is the industry benchmark for success. As Marketing Director, you have a unique opportunity to lead the team responsible for delivering this enormous success; blending a sophisticated approach to marketing, strategic planning, instinctive and informed understanding of youth and mass culture with the creative vision to remain ahead of the competition.

Your record of success will be as impressive as ours, your network as wide and you will bring solid experience and wisdom gained from within the media and entertainment industry – TV, Music, Media, Youth Culture, Fashion, Brands, and thrive within a fast paced, talent led, result driven, international environment.

This offers the opportunity to become involved in an ever growing, entrepreneurial business with global reach and influence, and the chance to work with top creative and executive talent and partner with the finest companies and brands in the business.

Creative, progressive and fearless entrepreneurs only apply

**Please submit your application to our recruitment partner, Handle.
Contact David Johnston, email: sycomarketing@handle.co.uk
Handle Recruitment, 4 Gees Court, London, W1U 1JDT
020 7569 9999 www.handle.co.uk**

 **SONY MUSIC**