



handle  
recruitment

**WANT TO WORK  
FOR A PUBLISHER  
SUPPORTING THE  
AFRICAN DIASPORA?**





A multimedia digital start-up that develops and curates nuanced topics ranging from fashion, beauty, entertainment, politics, social issues, innovation, entrepreneurship and arts and culture, by and for women from Africa and the African diaspora.

A publisher devoted to providing a platform that highlights the diversity and dynamism of Pan-African womanhood.



## THE ROLE

# SOCIAL MEDIA MANAGER

- London based
- Competitive salary
- Role at the core of a **growing startup**

Working with the Marketing Director to build social strategy, develop the magazine's social calendar and manage social campaigns from planning to distribution and analysis

# REQUIREMENTS

- Interest, knowledge and passion for African and Afro-diasporic pop cultures and political, social and creative happenings across Africa and the African Diaspora
- 3-4 years experience in social media focused role
- Adobe suite proficiency
- Copywriting skills
- Eye for design, photography and art
- Experience using data analysis tools to monitor social channels

**for more info on requirements,  
swipe to get in touch**





# Want to know more?

We are proud to be partnering with this innovative and diverse client. If you're interested in this role, don't hesitate to get in touch.

## **Monica Vaja**

Consultant - Media & Events | Sales Division

✉ [monica.vaja@handle.co.uk](mailto:monica.vaja@handle.co.uk)

☎ 020 7569 9952

